يـــــاس لإدارة الأصـــــول
Yas Asset Management
A MIRAL COMPANY

"Yas Asset Management LLC" (also "YAM, we, us") is a subsidiary of Miral LLC.

Miral LLC address: PO Box 147774, Abu Dhabi, United Arab Emirates.

Processing your personal data for Eid Al Etihad 55 at Yas Bay Waterfront

- Mandatory personal information collected from you includes your first name, last name, email address and mobile number to create your free ticket to the Eid Al Etihad 55 event at Yas Bay Waterfront.
- By registering, you'll also be automatically entered into our e-draw for a chance to win AED 5,500 in dining vouchers for three winners, redeemable at participating outlets. If your entry is selected, we'll contact you directly using your registered email address and mobile number.
- Your personal information will be stored securely on our systems until 1st December 2027 and then deleted per our regulatory obligations unless you have opted to receive marketing.

Processing your personal data for marketing purposes

- If you have opted in to receive marketing and promotional campaigns, we will use your personal information to inform you of the latest updates and offers from Yas Bay Waterfront.
- The email ID we use to send you marketing and promotional messages info@yasbay.ae
- You may receive this marketing and promotional information from an authorized agent of YAM, relating to our participating outlets at Yas Bay Waterfront.
- You may receive this marketing and promotional information from us by email, SMS or WhatsApp. You may withdraw your consent to receiving such communications at any time by clicking the "unsubscribe" link in any communication received or you can email us at info@yasbay.ae to unsubscribe.
- For the purposes of recording your consent, we will store the following information: full name, email address, mobile number, and the date that consent was received.
- Please note that your personal data is never sold, rented, or shared for unrelated purposes.
- Your personal information will be securely retained for marketing purposes only as long as you are opted in and for a limited period of time after you have opted out, only for as long as necessary, and then deleted per our regulatory obligations.

General

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- Should you wish to exercise your privacy rights in terms of applicable data privacy legislation, including your right to raise a complaint, please contact us at privacy@miral.ae.
- We reserve the right to amend this privacy notice at any time.

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